

# For the Love of Clay 2012

## Juried Selection of Clay Artists: a two part show

### Saturday - December 1, 2012

#### Call for Entries & Application

There will be two shows, held simultaneously: the Central Exhibition (work \$85 and above) and For the Love of Giving (gift shop - work priced below \$85). Exhibitors may apply to one or both shows.

**Location:** The Studio@620, 620 First Avenue South, St. Petersburg, FL 33701

**Show Organizers:** DMW Fine Art Studio & Wendy Durand Pottery in partnership with the Studio@620

**Selection Judges:** Central Exhibition -Mindy Solomon; For the Love of Giving – Jorge Vidal

**Award Judges:** Nancy Markoe & Bob Devon Jones

**Calendar:**

Application, Fee & Images Due:	Now thru Nov 3
Notifications:	Nov 13
Inventory List Due:	Nov 24
Shipped Work:	Nov 29
Drop Off Work:	Nov 30, Noon – 5 pm
Collectors & Judges Viewing	Dec 1, 1 PM – 4 PM
Exhibition Hours & Awards Notification:	Dec 1, 4 PM – 8 PM,
Pick-up of Artwork:	Immediately following show <b>OR</b> <u>Sunday, Dec 2, between 1 pm and 3 pm</u>

**Eligibility:** Entry is open to all clay artists. Only original works in clay created within the last two years and not previously shown at *For the Love of Clay* are allowed. All items must be available for sale. A 30% commission will be charged for all items sold, a portion of which will be donated to the Studio@620.

**Conditions:** All work must be created in clay and must be suitable for tables, pedestals or wall hanging and be ready for placement including appropriate hanging hardware.

**Awards:** Work submitted for Central Exhibition only will be eligible. Awards will be judged by an independent panel from the original works of art.

**Best of Show:** \$100

**First Prize:** \$50

**Second Prize:** \$25

**Honorable Mentions:**

two for functional work; two for sculptural work

#### **Selection Procedure:**

- Entries will be juried from digital images. A minimum of three and a maximum of 10 images per artist may be submitted for jurying per show.
- The images submitted for jurying in **DO NOT** have to be of the exact work that will be included in the show, **BUT MUST** be of similar style and size and exhibit the artist's present quality of work
- The panel reserves the right to request the opportunity to view samples of the artists work.

**For the Love of Clay 2012**  
Juried Selection of Clay Artists: a two part show  
December 1, 2012

**Application**

Applications Accepted: Now-Nov 3

This year, there is an opportunity to be a part of the Central Exhibition and/or the Gift Shop. Entry fees are non-refundable.

Entries will NOT be juried until completed application, payment AND images are received.

Artist Name: \_\_\_\_\_

Email address: \_\_\_\_\_

I would like to apply to:	<input type="checkbox"/>	For the Love of Clay (central exhibition)*	\$35
	<input type="checkbox"/>	For the Love of Giving (gift shop)**	\$25
	<input type="checkbox"/>	Both Opportunities (discounted price)	\$50

Daytime Telephone (include area code): \_\_\_\_\_

Address: \_\_\_\_\_

**Please attach a brief bio or artist statement to the application.**

-----

\*Central Exhibition: Price Range of Work: \$85 and above.

Up to 10 pieces of work per artist will be accepted for the Central Exhibition and sale.

How many pieces do you wish to display? \_\_\_\_\_

How many on table/pedestal? \_\_\_\_\_ wall hung? \_\_\_\_\_ Please note wall space is limited.

\*\*For the Love of Giving (gift shop): Price Range of Work: \$85 and below.

Due to space limitations, no wall hung work will be accepted.

## **The Fine Print:**

### **Image Requirements:**

- Only jpgs/jpegs will be accepted. They can be submitted on CD or emailed as an attachment to [wendy@durandpottery.com](mailto:wendy@durandpottery.com). Each piece must be identified (separate document is ok) indicating its physical dimensions, description and price. The images submitted for jurying in DO NOT have to be of the exact work that will be included in the show. Please submit separate images for each show.
- Images must be a minimum of 600 pixels on either side (length or width)

**Fee Payment:** You can pay online (PayPal or credit card) at <http://www.durandpottery.com/for-the-love-of-clay.html> or mail a check with your application.

**Accepted Works:** Inventory Forms and labeling instructions will be sent out once work has been juried in. No work will be accepted for delivery if an Inventory Form has not been submitted and work is not properly labeled.

Work must be delivered to the Studio@620, unpacked and labeled no later than Nov 30 by 5 pm.

**Shipping information for artists:** Artists are responsible for shipping work to the show as well as return shipping. Return shipping must be prepaid. Artists assume all responsibility for costs and breakage that may occur during shipping and are responsible for packaging the work in a way that facilitates return shipping. Work should be shipped to: and must be received by Nov 29 in order to be included.

Wendy Durand Pottery  
St. Petersburg Clay Company  
420 22nd Street South  
St. Petersburg, FL 33712

**Pick-up Dates:** Work may be loaded out at the end of the show. However, all work must be picked up no later than Sunday, Dec. 2 at 3 PM. Works not claimed at this time will become the property of the show organizers.

**Non-Liability:** While every precaution will be taken to insure the safety and security of artwork, the Studio@620, DMW Fine Arts, and Wendy Durand Pottery will not be responsible for the loss or damage of any piece.

### **For more information**

DMW Fine Art Studio, Inc. 727-385-7021 Wendy Durand Pottery [wendy@durandpottery.com](mailto:wendy@durandpottery.com)

### **Completed Applications**

Mail/Drop Off to: Wendy Durand Pottery/DMW Fine Art Studio  
c/o St. Petersburg Clay Company  
420 22<sup>nd</sup> Street South, St. Petersburg, FL 33712  
OR Email to: [wendy@durandpottery.com](mailto:wendy@durandpottery.com)

Additional forms may be downloaded at: <http://www.durandpottery.com/for-the-love-of-clay.html>

**By signing below, I agree that I have read and accept all terms of this application and Agreement.**

\_\_\_\_\_  
Applicant Name Printed

\_\_\_\_\_  
Applicant Signature

Date: \_\_\_\_\_